

UMBC UGC New Course Request: ART 422 Social Entrepreneurship in Place

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Proposed Effective Date: Fall 2016

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COURSE INFORMATION:

Course Number(s)	ART 422
Formal Title	Social Entrepreneurship in Place
Transcript Title (≤30c)	Social Entre in Place
Recommended Course Preparation	
Prerequisite NOTE: Unless otherwise indicated, a prerequisite is assumed to be passed with a "D" or better.	ART 215 or ENTR 200 or ENTR 201, passed with a "C" or better.
Credits	3
Repeatable?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Max. Total Credits	3 <small>This should be equal to the number of credits for courses that cannot be repeated for credit. For courses that may be repeated for credit, enter the maximum total number of credits a student can receive from this course. E.g., enter 6 credits for a 3 credit course that may be taken a second time for credit, but not for a third time. Please note that this does NOT refer to how many times a class may be retaken for a higher grade.</small>
Grading Method(s)	<input checked="" type="checkbox"/> Reg (A-F) <input type="checkbox"/> Audit <input type="checkbox"/> Pass-Fail

PROPOSED CATALOG DESCRIPTION (no longer than 75 words):

This course introduces the students to a range of interdisciplinary community arts, maker culture and examples of entrepreneurial case studies. These examples embrace civic agency-based methods that will be applied to approach projects in this transitional urban/suburban border community. Students, participants and stakeholders will identify and manage logistical problems inherent in budgeting, design, fabrication, testing and implementation of entrepreneurial solutions that can be modeled within the semester timeframe. **Permission of the instructor required.**

RATIONALE FOR NEW COURSE:

a) Why is there a need for this course at this time?

Social Entrepreneurship in Place fulfills an aspect of the university mission for collaborating and building partnerships in surrounding communities. The timing of the course directly addresses some of the systemic issues that plague the southern portion of Baltimore City and northern Anne Arundel County. ART 422 immerses UMBC students into a specific community near the campus. Students in the visual arts, interdisciplinary and the entrepreneurship minor will participate in this social entrepreneurial course. The course is taught primarily at a community arts center in northeast Anne Arundel County connecting stakeholders and potential partners from southeast Baltimore City and northeast Anne Arundel County. *Social Entrepreneurship in Place* proposes to collaborate with community stakeholders and agency partners who are addressing crime, poverty and lack of opportunities for continuing education and jobs. The course adopts the spirit of social entrepreneurship, which seeks to create opportunities out of what appears on the surface to be limitations or lack of resources. The timing of this course aligns with a trend in the community for stakeholders to begin collaborating on identifying funding

sources and a realization that cooperating with one another is more effective and sustainable than singular efforts. Course fulfills elective for the Entrepreneurial Minor.

b) How often is the course likely to be taught?

Every two years in the spring semester.

c) How does this course fit into your department's curriculum?

This experiential and project-based course employs the arts and interdisciplinary practice as catalysts for community engagement in the Baltimore City region. The course emphasizes professional development, civic agency, social practice and social entrepreneurship with the students in visual arts and other disciplines so they may acquire learning experiences to be included in their portfolio. Students will gain a working knowledge of the array of new maker tools and resources that offer them training opportunities. They will learn how to sustain and maintain a micro enterprise, and to develop cottage industries in collaboration with community members.

d) What primary student population will the course serve?

Social Entrepreneurship in Place will serve interdisciplinary, entrepreneurial minors and students seeking to learn through hands on experiences and skills with new maker tools for real problems.

e) Why is the course offered at the level (ie. 100, 200, 300, or 400 level) chosen?

This course is offered at the 400 level with the assumption that students will have acquired skills and methods that they can apply directly with a real problem. Some advanced methods acquired by each student will be critical to the outcome of the course since its goal is for students to collaborate with each other and with community members as well as design and fabricate a product. ART 422 will be cross-listed with a graduate level course, ART 622 so that IMDA graduate students can take the course as an elective. [The 400-level designation is an indication that the course requires understanding and information integrated from 100-, 200-, and 300-level courses in many different disciplines.]

f) Explain the appropriateness of the recommended course preparation(s) and prerequisite(s).

Recommended course preparation is for students to have some background in entrepreneurship to be prepared to work with community members on various kinds of problems. Foundational work within the student's discipline will be useful. **ENTR 200 and ENTR 201 are prereqs.**

g) Explain the reasoning behind the P/F or regular grading method.

The regular grading method is selected to foster critical approaches to problems that the students are addressing throughout the course.

h) Provide a justification for the repeatability of the course.

Not repeatable.

ATTACH COURSE OUTLINE (mandatory):