

UMBC UGC Program Changes & Other Request: New Minor in Arts and Entrepreneurship

Date Submitted: 3/30/17

Proposed Effective Date: Fall 2017

	Name	Email	Phone	Dept
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Specifics (see instructions):

Rationale (see instructions):

The College of Arts, Humanities, and Social Sciences proposes a new minor in Arts and Entrepreneurship, designed to bring together majors from the four arts disciplines (Music, Theatre, Visual Arts, Dance) to explore the intersection of arts and entrepreneurship as an interdisciplinary study. While UMBC currently offers a Minor in Entrepreneurship, offering a minor specialized in the arts will enable our students to fully engage with the special circumstances surrounding young artists launching their careers, and will provide them with the skills and introductory experiences needed as preparation. The minor in Arts and Entrepreneurship will provide a strong complement to our rigorous programs that train students in artistic creation by preparing them even more fully for their creative working lives.

This 18-credit minor is modeled after the UMBC Minor in Entrepreneurship administrated by the Alex T. Brown Center for Entrepreneurship. The Brown Center supports this idea for an additional Minor with more focus on the arts fields. Majors/minors in any of the four arts disciplines at UMBC be eligible. Students are encouraged to begin this minor in their sophomore year.

REQUIRED CORE COURSES: (12 credits)

ENTR 200: Introduction to Entrepreneurship [3]

ENTR 201: The Entrepreneurial Mindset [3]

Internship [3] One of these (by permission, and may be in the student's major/minor):

THTR 430: Theatre Internship

DANC 400.04: Independent Studies in Dance (Dance Internship section)

MUSC 402: Music Internship

ART 494/495/496/498: Visual Arts Internship

ONE course in an arts discipline outside your arts major/minor, or LAS 120 [3]

ONE of the following: [3 credits]

ENTR 320 Entrepreneurial Marketing

ENTR 330 Entrepreneurial Finance

ENTR 340 Innovation, Creative Problem-Solving and the Social Entrepreneur

ONE Elective from the following list (note that all of these are approved for the Entrepreneurship Minor) [3 credits]:

ART 322 Social Entrepreneurship in Place

ART 319 Space and Place in Public Art and Urbanism

ART 339 Design Thinking for the Social Entrepreneur

ART 392 Topics: Teaching Artist = Change Agent

ART 427 Museum Practice

ART 462 Entrepreneurial Practices in Photography

ART 489 Senior Capstone (variety of sub-fields)

MUSC 323 Careers in Music

THTR 345 Auditioning and the Business of Acting

THTR 460 Senior Capstone

DANC 475 Senior Project in Dance