

## UMBC UGC Instructions for New Course Request Form (revised 4/2016)

**Course number & title:** Enter the number and title of the course at the top of the page. Contact the Registrar's Office to confirm that the desired course number is available.

**Date submitted:** The date that the form will be submitted to the UGC.

**Effective date:** The semester the new course is in effect, if approved.

**Contact information:** Provide the contact information of the Chair or UPD of the department or program housing the course. If the course is not housed in a department or program, then provide the same information for the head of the appropriate academic unit. (See UGC Procedures) If another faculty member should also be contacted for questions about the request and be notified about UGC actions on the request, include that person's contact information on the second line.

**Course number:** For cross-listed courses, provide all the numbers for the new course.

**Transcript title:** Limited to 30 characters, including spaces.

**Recommended Course Preparation:** *Please note that all 300 and 400 level courses should have either recommended course preparation(s) or prerequisite(s) and that 100 or 200 level courses may have them.*

Here fill in what previous course(s) a student should have taken to succeed in the course. These recommendations will NOT be enforced by the registration system. Please explain your choices in the "rationale" (discussed below).

**Prerequisite:** *Please note that all 300 and 400 level courses should have either recommended course preparation(s) or prerequisite(s)* Here fill in course(s) students need to have taken before they enroll in this course. These prerequisites will be enforced through the registration system. Please explain your choices in the "rationale" (discussed below).

**NOTE:** Please use the words "AND" and "OR", along with parentheses as appropriate, in the lists of prerequisites and recommended preparation so that the requirements specified will be interpreted unambiguously.

**NOTE:** Unless otherwise indicated, a prerequisite is assumed to be passed with a "D" or better.

**# of credits:** To determine the appropriate number of credits to assign to a course please refer to the [UMBC Credit Hour Policy](#) which articulates the standards for assignment and application of credit hours to all courses and programs of study at UMBC regardless of degree level, teaching and learning formats, and mode of instruction.

**Maximum total credits:** This should be equal to the number of credits for courses that cannot be repeated for credit. For courses that may be repeated for credit, enter the maximum total number of credits a student can receive from this course. E.g., enter 6 credits for a 3 credit course that may be taken a second time for credit, but not for a third time. Please note that this does NOT refer to how many times a class may be retaken for a higher grade.

**Grading method(s):** Check all that apply.

**Proposed catalog description:** Provide the exact wording of the course description as it will appear in the next undergraduate catalog. Course proposals should be a) no longer than 75 words, b) stated in declarative sentences in language accessible to students, and c) avoid reference to specific details that may not always pertain (e.g., dates, events, etc.). Course descriptions should not repeat information about prerequisites (which are always listed alongside the course description)."

**Rationale:** Please explain the following:

- a) Why is there a need for this course at this time?
- b) How often is the course likely to be taught?
- c) How does this course fit into your department's curriculum?
- d) What primary student population will the course serve?
- e) Why is the course offered at the level (ie. 100, 200, 300, or 400 level) chosen?
- f) Explain the appropriateness of the recommended course preparation(s) and prerequisite(s).
- g) Explain the reasoning behind the P/F or regular grading method.
- h) Provide a justification for the repeatability of the course.

**Cross-listed courses:** Requests to create cross-listed courses must be accompanied by letters of support via email from all involved department chairs. Proposals for new courses or the addition of a cross-listing to an existing course must include as a part of the rationale the specific reason why cross-listing is appropriate. Email from all involved department chairs is also required when cross-listing is removed and when a cross-listed course is discontinued. Please note that Special Topics courses cannot be cross-listed.

**Course Outline:** Provide a syllabus with main topics and a weekly assignment schedule which includes complete citations for readings with page numbers as appropriate. Explain how students' knowledge and skills will be assessed.

*Note: the UGC form is a Microsoft Word form. You should be able to enter most of the information by tabbing through the fields. The document is protected. In the rare case that you need to unprotect the document, use the password 'ugcform'. Beware that you will lose all the data entered in the form's fields if you unlock and lock the document.*

**UMBC UGC New Course Request: PHIL 253: Business Ethics**

Date Submitted: 12/8/17

Proposed Effective Date: immediately

	Name	Email	Phone	Dept
Dept Chair or UPD	Steve Yalowitz	yalowitz@umbc.edu	52108	Philosophy
Other Contact	Nafi Shahegh	shahegh@umbc.edu	52103	Philosophy

**COURSE INFORMATION:**

Course Number(s)	PHIL 253
Formal Title	Business Ethics
Transcript Title (≤30c)	Business Ethics
Recommended Course Preparation	
Prerequisite <b>NOTE:</b> Unless otherwise indicated, a prerequisite is assumed to be passed with a "D" or better.	
# of Credits Must adhere to the <u>UMBC Credit Hour Policy</u>	3
Repeatable?	<input type="checkbox"/> Yes <input type="checkbox"/> NoX
Max. Total Credits	3 <small>This should be equal to the number of credits for courses that cannot be repeated for credit. For courses that may be repeated for credit, enter the maximum total number of credits a student can receive from this course. E.g., enter 6 credits for a 3 credit course that may be taken a second time for credit, but not for a third time. Please note that this does NOT refer to how many times a class may be retaken for a higher grade.</small>
Grading Method(s)	<input type="checkbox"/> XReg (A-F) <input type="checkbox"/> XAudit <input type="checkbox"/> XPass-Fail

**PROPOSED CATALOG DESCRIPTION** (no longer than 75 words):

This course looks closely at ethical issues that arise in the context of business practice and design. Topics to be considered include appropriate workplace conduct, pay equity, just employment practices, models of business management, and sustainable development. Analysis of cases exemplifying such issues will be conducted through the use of ethical theories built around different key aspects in our ordinary moral thinking and assessments, such as happiness, utility, duty, and virtuous character.

**RATIONALE FOR NEW COURSE:**

The Philosophy Department teaches Business Ethics regularly in the special Winter and Summer sessions under PHIL 399b: Topics in Philosophy. It currently meets requirements for the Financial Economics major, and that program has requested, in order to ease book keeping, that it be given its own catalog course designation. They are supportive of shifting the course to the 200 level from the 300 level, in order to be more easily accessible to their students. The course enrolls extremely well and the Philosophy Department plans to continue teaching it as part of not only its special session course offerings but also occasionally during the regular semesters. It therefore makes

sense to have it as a regular course in the catalog. As with all our courses, we want students to have the option of auditing, taking P/F or for a grade.

**ATTACH COURSE OUTLINE (mandatory):**

See attached syllabus

**Business Ethics**  
**PHIL 253**  
Section 01  
Monday/Wednesday 1pm-2:15pm  
Spring 2018: 1/29 – 5/23  
Classroom: PAHB XXX

Professor Daniel Jenkins  
**Office:** PAHB 467  
**Office Hours:** MW 12-1pm  
**Telephone:** 443-690-2557  
**Email:** [djenki2@umbc.edu](mailto:djenki2@umbc.edu)

**Functional Competency Satisfied by this Course: Critical Analysis and Reasoning**

**Required Books: [All Available in the Bookstore]**

Arnold, Beauchamp, & Bowie, Ethical Theory and Business, 9<sup>th</sup> Edition.  
ISBN: 9780205859184

**Course Description:**

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**Course Learning Outcomes:**

1. Identify and evaluate central ethical problems in business
2. Distinguish between descriptive and normative ethical claims
3. Demonstrate in writing an understanding of key different philosophical perspectives on morally significant issues in business ethics
4. Apply principles of philosophical reasoning in the creation of arguments about ethical problems that arise in the context of business

## Methods of Evaluation:

There will be three in-class exams and a final paper. Additionally, students will earn points throughout the semester for attendance and participation.

Exams will primarily be in essay format (though some short-answer questions are possible) and will require you to demonstrate familiarity with course material covered in the reading and the lecture. Details to be given leading up to each exam.

The final paper will require you to provide a substantive analysis of a morally problematic situation through the lens of several moral theories. Details to be given later in the course.

Each day that you attend and participate you will earn 3.5 points. For each unexcused absence, you will thus fail to earn 3.5 points. Unexcused lateness will result in a 1.5-point deduction. If you are more than 15 minutes late you will be counted as absent.

## Computation of Final Course Grades:

There are 1,000 points to earn in the course. The assignments described above will contribute to your final grade as follows:

<b>Exam I (In Class):</b>	200 points / 20% of Final Grade
<b>Exam II (In Class):</b>	250 points / 25% of Final Grade
<b>Exam III (In Class):</b>	250 points / 25% of Final Grade
<b>Final Paper (At Home):</b>	200 points / 20% of Final Grade
<b>Attendance &amp; Participation</b>	100 points / 10% of Final Grade

Final Grades will be rendered according to the following scale:

90-100% of total possible points (900 – 1000 points)	=	A
80-89% of total possible points (800 – 899 points)	=	B
70-79% of total possible points (700 – 799 points)	=	C
60-69% of total possible point (600 – 699 points)	=	D
Below 60% of total possible points (0 – 599 points)	=	F

## Late Work

Except in very rare circumstances I will not permit missed exams to be made up. Lateness penalties for missed exams may include letter-grade deductions based on

degree of lateness. The Final Paper may be submitted up to a maximum of two days late, with a grade deduction of one letter grade per day of lateness.

### **Class Attendance and Participation:**

Attendance and participation are mandatory, and attendance will be taken promptly at the beginning of each class. One cannot learn philosophy well without participating in class discussion. Moreover, I will be presenting material in class that is not in the reading. If you miss a class, try to get another student's notes, and you are always welcome (and encouraged) to discuss the material with me.

### **UMBC Disability Statement:**

UMBC is committed to eliminating discriminatory obstacles that may disadvantage students based on disability. Student Support Services (SSS) is the UMBC department designated to:

- receive and maintain **confidential** files of disability-related documentation,
- certify eligibility for services,
- determine reasonable accommodations,
- develop with each student plans for the provision of such accommodations, and
- serve as a liaison between faculty members and students regarding disability-related issues.

If you have a disability and want to request accommodations, contact SSS in the Math/Psych Building, Room 213 or Academic IV-B wing Room 345 (or call 410-455-2459 or 410-455-3250). SSS will require you to provide appropriate documentation of disability and complete a Request for Services form available at <http://my.umbc.edu/groups/sss>. If you require accommodations for this class, make an appointment to meet with me to discuss your SSS-approved accommodations.

### **UMBC Statement of Values for Academic Integrity:**

By enrolling in this course, each student assumes the responsibilities of an active participant in UMBC's scholarly community in which everyone's academic work and behavior are held to the highest standards of honesty. Cheating, fabrication, plagiarism, and helping others to commit these acts are all forms of academic dishonesty, and they are wrong. Academic misconduct could result in disciplinary action that may include, but is not limited to, suspension or dismissal. To read the full Student Academic Conduct Policy, consult the [UMBC Student Handbook](#), or the [Office of Undergraduate Education](#).

**PHIL XXX: Business Ethics Calendar/Schedule Spring 2018 (subject to revision)**

<u>Week</u>	<u>Date</u>	<u>Class Topic</u>	<u>Reading</u>	<u>Assignment Due Dates</u>	<u>Test and Exam Dates</u>
1	Jan. 29 & 31	Introductions, What is Business Ethics?	Arnold, Chapter 1		
2	Feb. 5 & 7	Utilitarianism	Excerpt of Mill's <i>Utilitarianism</i>		
3	Feb. 12 & 14	Corporate Responsibility	Arnold, Chapter 2		
4	Feb. 19 & 21	Ethical Treatment of Employees & Review for Exam I	Arnold, Chapter 3		
5	Feb. 26 & 28	Kant	Excerpt of Kant's <i>Groundwork</i>		Exam I Mon. Feb. 26
6	Mar. 5 & 7	Diversity and Discrimination in the Workplace	Arnold, Chapter 4		
7	Mar. 7 & 9	Ethics and Marketing	Arnold, Chapter 5		
8	Mar. 12 & 14	Marketing, Continued	Arnold, Chapter 5		
9	Mar. 19 & 21	<i>No Class Spring Break.</i>			
9	Mar. 26	Writing your final paper	Consult reading detail		
10	Mar. 28 & Apr. 2	Rawls & Review for Exam II	Excerpt of Rawls' <i>A Theory of Justice</i>		
11	Apr. 4 & 9	Ethical Issues in Finance and Accounting	Arnold, Chapter 6		Exam II Mon. Apr. 4
12	Apr. 11 & 16	Ethical Issues in Finance, Continued	Arnold, Chapter 6		
13	Apr. 18 & 23	Emerging Technologies	Arnold, Chapter 7		
14	Apr. 25 & 30	Sustainability & Review for Exam III	Arnold, Chapter 8	Rough Draft Due Mon. Apr. 25	
15	May 2 & 7	Globalization	Arnold, Chapter 9		Exam III Mon. May 2
16	May 9 & 14	Economic Justice	Arnold, Chapter 10		
	May 21	Final Paper due no later than XXX Monday May 21			