

Routing Sheet for Review and Approval

Proposed New Academic Plan or Name Change to Existing Academic Plan

Required steps in the review and approval process for proposed new academic plans and name changes to existing academic plans vary depending upon a number of factors. The Provost's Office reviews each concept for a new academic plan or name change in light of UMBC campus governance procedures and USM/MHEC approval guidelines. This online form has been routed by the Provost's Office to each office or governance group that needs to review this particular proposal.

Name of proposed new program OR program action: Name change BA HAPP to Public Health & Administration

Date of PCG review: 06/18/2019 Review by USM: yes

Date of approval initiation: 06/18/2019 Maryland Higher Education

Date Letter of Intent sent to USM: Commission for: Admin review

Date RSTARS transfer requested: Target MHEC Submission Date: Dec 2019

In Process

Proposal and Other Attachments					
Proposal	Attachment 1	Attachment 2	Attachment 3	Attachment 4	
					Attachment(s) may be viewed starting on page 4 of this document.

INSTRUCTIONS

1. The proposal and this routing form are being sent to each office indicated on this form via DocuSign, in the order in which each appears on the list. Each recipient who needs to review the proposal will receive an email notification when it is his or her turn to sign.
2. If you have a concern regarding the proposed new plan or plan change, please do the following: (1) select "Concern" on the dropdown near your designated signature block, (2) enter a brief description of your concern regarding the proposal in the text box that appears, (3) select "Finish Later" under the "Other Actions" menu option, and (4) e-mail Beth Wells at bwells@umbc.edu with a more detailed description of your concern.

If you have questions about this form or the review process, please contact Beth Wells at bwells@umbc.edu, x5-8907. Thank you very much for your assistance.

Note: After reviewing the entire document, click the "Next" on the left of the page to return to your signature block.

SIGNATURES

Click "Finish" on the top right after signing.

Informal Review: **Assistant Vice Provost for Academic Affairs**

Elizabeth Wells

Elizabeth Wells
bwells@umbc.edu

Reviewed: 6/18/2019 | 4:14:14 PM EDT

Department Chair

Kevin Eckert

Kevin Eckert
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6/25/2019 | 12:57:29 PM EDT

Approve

In Process

Dean of Arts, Humanities, and Social Sciences

Scott Casper

Scott Casper
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6/25/2019 | 1:53:58 PM EDT

Approve

Dean of Undergraduate Academic Affairs



Katharine Cole

kcole@umbc.edu

7/16/2019 | 3:19:53 PM EDT

Approve

Please contact Beth Wells at bwells@umbc.edu with a brief description of your concern regarding the proposal. To end this session please select Finish Later under the "Other ~~Chair, Undergraduate Cases~~ Do Not Decline to Sign.

In Process

Terry Worchesky

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Final Review: **Assistant Vice Provost for Academic Affairs**

In Process

Beth Wells
bwells@umbc.edu

Reviewed:

Date Submitted to MHEC:

Date Submitted to USM:

Proof RSTARS Transfer Attached:

--- END OF FORM; ATTACHMENTS BEGIN ON NEXT PAGE ---

April 1, 2019

UMBC and the Department of Sociology, Anthropology, and Health Administration and Policy request the approval to change the name of the Health Administration and Policy program to the Public Health and Administration program. This change would only affect the name of the program. Curriculum and requirements will remain the same. The faculty feel this name change will better reflect the nature of the program and serve to recruit students to the department and the university.

The Health Administration and Policy program (HAPP) was initially developed as the Health Science and Policy program in 1973, and first offered to students in the fall of 1978. The Health Science and Policy program included the Health Services Administration track and the Public and Community Health track. In 2000 the name was changed to the Health Administration and Policy program, and in 2007 the tracks were changed to Health Administration track, Health Policy track, and Public Health track. While the name was changed in 2000, we recently were notified the change was never registered with MHEC. The Department would like to take this opportunity to change the name to “Public Health and Administration” to reflect the strong public health focus that has always been present in the program. Public health includes research, surveillance, education, prevention, and study of disease and health in the population at large.

Public Health and Administration would better represent the program for a number of reasons. Our student interests and foci would be better represented, our faculty would be better represented, and our visibility as a program would increase, thus increasing our recruitment and enrollment.

The HAPP student population is primarily enrolled as Public Health track students. Since its inception in 2007, the Public Health track has had the largest student enrollment. Approximately two thirds of our students over time have chosen the Public Health track. The final third of our students are primarily enrolled in the Health Administration track, with just a few students in the Health Policy track. In addition, our students have frequently commented that their degrees and diplomas do not adequately reflect the training and workforce preparation they have received at UMBC. The name Public Health and Administration will not only better reflect the training our students are receiving from UMBC, but make them more competitive in the job search after graduation and the application process as they apply to graduate programs in public health. Our graduates have historically selected and been successful in public health graduate programs and public health related employment, so we feel strongly that our curriculum does prepare them well for these options.

Many of our current faculty have graduate degrees in public health. The name change would benefit them as they compete for grant funded research, publications, and represent the program at academic conferences. We feel that clearer recognition in public health would benefit our faculty as they pursue scholarly activities.

Public health is not only desirable to our current students, but is a field of growing interest nationally and internationally. The number of universities offering public health programs at the undergraduate and graduate levels has increased significantly over time, with the largest increase being in general public health. Additionally, public health credentialing is gaining increasing interest nationwide as many

individuals working in public health fields do not have formal training or credentialing as public health workers. Rebranding our program to highlight our public health competency would help us recruit students who may otherwise not know about our program. We are also a very desirable option for students that are interested in a career in the medical field, such as nursing, physician, physical therapy, or physician's assistant, that require additional clinical education at the graduate level. Many students find us after they enroll at UMBC, but we know from experience that others do not recognize us as a viable option (instead gravitating toward biology or chemistry) for an undergraduate major. In addition, rebranding would highlight that option to potential students, both from the community college or high school, as they seek an undergraduate program that will prepare them for a career in medicine or allied health.

We have chosen to maintain the Administration branding in our name as well. Hospital administration and the business of healthcare remains a strong interest in both our student population and the healthcare workforce. The job market is strong for healthcare administration, and we foresee this continuing to be a growing field in the future. We have omitted the word Policy from our proposed name. We feel that policy is integral to all aspects of healthcare, and have increasingly moved our policy related courses to our core curriculum.

Thank you for your time and consideration of our request to change the program name from "Health Administration and Policy" to "Public Health and Administration". We look forward to hearing from you if you have any questions.