

UMBC UGC Program Changes & Other Request: BFA in Design

Date Submitted: 04/21

Proposed Effective Date: 08/21

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Specifics (see instructions):

Add Art 339 to the Graphic Design Units as a degree requirement to the BFA in Design program.

Current Program Requirements	Proposed Program Requirements
<p>ART HISTORY UNITS *12-18 credits for studies in art/design histories and theory, 10–15%; ART 215 - 3 credits ART 216 - 3 credits ART 335 - 3 credits 300/400 Art History Elective - 3 credits 300/400 Art History Elective - 3 credits</p> <p>Units Total 15, 12.5%</p> <p>STUDIO UNITS *24-36 credits in supportive courses in design, related technologies, and the visual arts, 20–30%; 210 - 3 credits 211 - 3 credits 212 - 3 credits 213 - 3 credits 214 - 3 credits 300/400 Studio Art Elective - 3 credits 300/400 Studio Art Elective - 3 credits 300/400 Studio Art Elective - 3 credits 300/400 Studio Art Elective - 3 credits</p> <p>Units Total 27, 22.50%</p> <p>GRAPHIC DESIGN UNITS *30-42 credits for studies in communication design, 25–35%. 331 - 3 credits 332 - 3 credits 333 - 3 credits 334 - 3 credits 336 - 3 credits 337 - 3 credits</p>	<p>ART HISTORY UNITS *12-18 credits for studies in art/design histories and theory, 10–15%; ART 215 - 3 credits ART 216 - 3 credits ART 335 - 3 credits 300/400 Art History Elective - 3 credits 300/400 Art History Elective - 3 credits</p> <p>Units Total 15, 12.5%</p> <p>STUDIO UNITS *24-36 credits in supportive courses in design, related technologies, and the visual arts, 20–30%; 210 - 3 credits 211 - 3 credits 212 - 3 credits 213 - 3 credits 214 - 3 credits 300/400 Studio Art Elective - 3 credits 300/400 Studio Art Elective - 3 credits 300/400 Studio Art Elective - 3 credits 300/400 Studio Art Elective - 3 credits</p> <p>Units Total 27, 22.50%</p> <p>GRAPHIC DESIGN UNITS *30-42 credits for studies in communication design, 25–35%. 331 - 3 credits 332 - 3 credits 333 - 3 credits 334 - 3 credits 336 - 3 credits 337 - 3 credits</p>

338 - 3 credits	338 - 3 credits
430 - 3 credits	339 - 3 credits
431 - 3 credits	430 - 3 credits
434 - 3 credits	431 - 3 credits
	434 - 3 credits
Units Total 30, 25.00%	Units Total 33, 27.5%
Units Sub-Total 72, 60.00%	Units Sub-Total 75, 62.5%
*NASAD standards	*NASAD standards

Rationale (see instructions):

Per NASAD requirements, 65% of the curriculum must be in the area of concentration. Currently, the BFA in Design is at 60%. The requirement of this existing course helps us meet missing NASAD curricular standards and brings us 3 credits closer to the 65% standard. There will be an addition of 3 credits after the development of a new course necessary to meet NASAD Communication Design Standards in AY 21/22.