Post-APR Action Plan - History June 04, 2018 Attending: Philip Rous, Tony Moreira, Scott Casper, Katharine Cole, Pat McDermott, Janet Rutledge, Marjoleine Kars, Amy Froide, Beth Wells, Karen Fedderly, Colleen Rebeiro							
Increase number of majors and minors	Х			Develop Student Recruiting Strategy focus on such areas as course offerings (incl. new titles and core themes), connecting to other departments and majors, highlighting career paths for majors and minors, and evaluating the creation of a minor in Gender and Women's History. Timeline: ongoing, to be completed within three years.			
	x	x	x	Work on marketing plan and materials, with assistance from Dean and Provost and other campus offices as needed Timeline: ongoing, to be completed within three years.			
Sustain Public History program	x	x	x	New TT position in PH/History of Science. Dean will consider this request through the regular College prioritization process. (This will replace the HIST position described as "environmental history" in the College multi-year hiring plan.) Timeline: ongoing, to be completed within three years.			
	x			Develop and Market our distinct Public History Program identity. Timeline: ongoing, to be completed within three years.			

Increase enrollments in MA program	X	x	Х	Develop Student Recruiting Strategy, Marketing plan and materials, with help from the Graduate School and CAHSS Dean as appropriate. The Chair will investigate marketing to specific undergraduate programs at other universities to create a recruiting pipeline. Timeline: ongoing, to be completed within three years.
	Х			Spend Rollover on recruiting additional students Timeline: ongoing, to be completed within three years.