

UMBC UGC Change in Existing Course: Intercultural Video Production I

Date Submitted: 02/19/19

Proposed Effective Date: 4/1/19

	Name	Email	Phone	Dept
Dept Chair or UPD	Ana Oskoz	aoskoz@umbc.edu	5-2997	MLLI
Other Contact				

COURSE INFORMATION: (please provide all information in the "current" column, and only the information changing in the "proposed" column)

change		current	proposed
<input checked="" type="checkbox"/>	Course Number(s)	MLL 495	MCS 495 MLL 495
<input checked="" type="checkbox"/>	Formal Title	Intercultural Video Production I	Video Ethnography
<input checked="" type="checkbox"/>	Transcript Title (≤30c)	Intercultural Video Production I	Video Ethnography
<input type="checkbox"/>	Recommended Course Preparation		
<input type="checkbox"/>	Prerequisite NOTE: Unless otherwise indicated, a prerequisite is assumed to be passed with a "D" or better.		
<input type="checkbox"/>	# of Credits Must adhere to the <u>UMBC Credit Hour Policy</u>	3	
<input type="checkbox"/>	Repeatable?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<input type="checkbox"/>	Max. Total Credits	3	Max. Total Credits: This should be equal to the number of credits for courses that cannot be repeated for credit. For courses that may be repeated for credit, enter the maximum total number of credits a student can receive from this course. E.g., enter 6 credits for a 3 credit course that may be taken a second time for credit, but not for a third time. Please note that this does NOT refer to how many times a class may be retaken for a higher grade.
<input type="checkbox"/>	Grading Method(s)	<input checked="" type="checkbox"/> Reg (A-F) <input type="checkbox"/> Audit <input type="checkbox"/> Pass-Fail	<input checked="" type="checkbox"/> Reg (A-F) <input type="checkbox"/> Audit <input type="checkbox"/> Pass-Fail

CURRENT CATALOG DESCRIPTION:

Currently no description in the undergraduate catalog

PROPOSED CATALOG DESCRIPTION (Approximately 75 words in length. Please use full sentences): leave blank if no changes are being proposed to the catalog description. NOTE: information about prerequisites should NOT appear in the catalog description.)

This course uses video production as a method of exploring the social world. Students will work closely with community members in the Baltimore as collaborators in telling their stories as they create short documentaries that amplify community voices. Emphasis is placed on reflexive and participatory documentary methods and the use of video as a qualitative research tool. Students will gain experience in video field production techniques including video cameras and DSLR operation, lighting, sound and post-production.

RATIONALE FOR CHANGE:

This class was created as an undergraduate section of an existing MLL graduate course. The majority of students registering for 495 have been MCS majors. As it is currently taught primarily by a MCS faculty member, the class counts as a MCS elective. The lack of a MCS course listing for the class (in addition to there being no undergraduate catalog description for the course) has led to confusion for students. Cross-listing this as MCS 495 / MLL 495 will help clarify this. The name change reflects changes that have occurred over time in the course itself following trends in the fields of media production and ethnography and away from a strictly "intercultural" approach. Students learn about cultures and social worlds through video

and sound, even as they develop their own technical and cultural competence to tell stories about those words. Also, Intercultural Video Production I was misleading, as there is no Intercultural Video Production II

UMBC UGC New Course Request: MCS 495 Video Ethnography

Date Submitted: 02/17/2019

Proposed Effective Date: 03/01/2019

	Name	Email	Phone	Dept
Dept Chair or UPD	Jason Loviglio	loviglio@umbc.edu	5-3259	MCS
Other Contact				

COURSE INFORMATION:

Course Number(s)	MCS 495
Formal Title	Video Ethnography
Transcript Title (≤30c)	Video Ethnography
Recommended Course Preparation	
Prerequisite NOTE: Unless otherwise indicated, a prerequisite is assumed to be passed with a "D" or better.	
# of Credits Must adhere to the <u>UMBC Credit Hour Policy</u>	3
Repeatable for additional credit?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Max. Total Credits	3 <small>This should be equal to the number of credits for courses that cannot be repeated for credit. For courses that may be repeated for credit, enter the maximum total number of credits a student can receive from this course. E.g., enter 6 credits for a 3 credit course that may be taken a second time for credit, but not for a third time. Please note that this does NOT refer to how many times a class may be retaken for a higher grade.</small>
Grading Method(s)	<input checked="" type="checkbox"/> Reg (A-F) <input type="checkbox"/> Audit <input type="checkbox"/> Pass-Fail

PROPOSED CATALOG DESCRIPTION (Approximately 75 words in length. Please use full sentences.):

Currently no description in the undergraduate catalog.

This course uses video production as a method of exploring the social world. Students will work closely with community members in the Baltimore as collaborators in telling their stories as they create short documentaries that amplify community voices. Emphasis is placed on reflexive and participatory documentary methods and the use of video as a qualitative research tool. Students will gain experience in video field production techniques including video cameras and DSLR operation, lighting, sound and post-production.

RATIONALE FOR NEW COURSE:

This class was created as an undergraduate section of an existing MLL graduate course. The majority of students registering for 495 have been MCS majors. As it is taught by a MCS faculty member, the class counts as a MCS elective. The lack of a MCS course listing for the class (in addition to there being no undergraduate catalog description for the course) has led to confusion for students. Cross-listing this as MCS 495 / MLL 495 will help clarify this. The name change reflects changes that have occurred over time in the course itself following trends in the fields of media production and ethnography and away from a strictly "intercultural" approach. Students learn about cultures and social worlds through video and sound, even as they develop their own technical and cultural competence to tell stories about those worlds. Also, Intercultural Video Production I was misleading, as there is no Intercultural Video Production II

ATTACH COURSE SYLLABUS (mandatory):

***MCS 495/MLL495 Video Ethnography
Syllabus – Fall, 2019
FA 418 Mondays 4:30pm - 7:00pm***

Instructor: Dr. William Shewbridge
Professor of the Practice, Media & Communication Studies
shewbrid@umbc.edu office: FA 408 410.455.3215
office hours: Monday (FA 408) Tuesday (SHERM 302) 3:30-4:30 and by appointment

Course Description:

This course uses video production as a method of exploring the social world. Students will work closely with community members in the Baltimore as collaborators in telling their stories as they create short documentaries that amplify community voices. Emphasis is placed on reflexive and participatory documentary methods and the use of video as a qualitative research tool. Students will gain experience in video field production techniques including video cameras and DSLR operation, lighting, sound and post-production.

Goals of this course:

- 1: This course will acquaint the student with the fundamentals of video production by providing a variety of "hands-on" experiences.
2. This course will emphasize the development of professional qualities necessary in successful video production including responsibility, dependability, initiative, punctuality, self-control, and respect for self, other team members, and equipment.
3. This course will contribute to realizing projects of intercultural productions teams, completing these according to intercultural values such as mindfulness of cultural differences, exercising cultural sensitivity with team members and subjects alike. In addition, students will be guided by an awareness of the dialogic nature of intercultural films and their role in the mediation of cultural differences, promoting cultural sensitivity in society.

Course Objectives:

At the conclusion of this course the student should be able to:

1. Operate basic video production equipment
2. Edit short videos on a computer-based editing system
3. Create a personal video narrative

Texts

Shrum & Scott, 2017 *Video Ethnography in Practice: Planning, Shooting, and Editing for Social Analysis* 1st Edition

Lambert, Joe 2018 *Digital Storytelling: Capturing Lives, Creating Community* Routledge 5th Edition

Online Materials:

A substantial component of this course involves materials located on the Web. A site has been established for the class on the campus BlackBoard server. (<http://blackboard.umbc.edu>) Here you will find a copy of this syllabus, online resources and discussion boards. As part of the class, we will be contributing material to the Baltimore Traces (baltimoretraces.org) project site.

Assignments and Grading:

Your grade in this course will be determined by totaling the points you earn on the following assignments and quizzes. Undergraduate students: 100 points are possible. 90 and above = A; 80 to 90 = B; 70 to 80 = C; 60 to 70 = D; below 60 = F. Graduate students: 120 points are possible. 108 and above = A; 96 to 107 = B; 84 to 96 = C; 72 to 84 = D; below 72 = F.

Digital Storytelling Exercise (20 points) - This is an individual project. Each student will develop a personally reflective 2-3 minute digital story on the theme of an intercultural encounter, following the process detailed in Lambert's *Digital Storytelling: Capturing Lives, Creating Community*.

Collaborative Media Project (25 points) – Working in groups students will work with individuals in the community to produce digital stories based on the experience of the participants. These stories will be collaborative works. As such, the projects will require ongoing interaction between author and producer. Each student will be responsible for submitting a statement through BlackBoard recording their experiences and involvement in the production of the collaborative project. In addition to logging production activities they should reflect on the experience of working in collaboration with community participants. See appended details below.

Individual Video Project (40 points total: Script 10 points, Rough edit 10 points, Final 20 points) Each student will be responsible for producing a 3-5 minute video feature. This may involve creating a second collaborative digital story or a short documentary feature on a topic of the student's choice. Students will meet periodically with the instructor to discuss their project, including reviews of script and treatment. They will also submit rough edits for review by the instructor at agreed-upon points during production.

Class Participation (15 points) - One of aspects critical to the success of any production is the participation and cooperation of all members of the production team. You will be expected to work together in and outside of class to complete group projects. Various on and off-campus events announced in class may also count towards class participation points.

Graduate Research Paper or Project (20 points) – Students registered for MLL695 will

complete a short paper reflecting on their production experience and the role of media in intercultural communication. In lieu of a paper a special project may be arranged with the instructor.

Policies and Procedures:

Students should be prepared to attend all class sessions. Class lecture is intended to supplement, not replace, your text. Any information covered in assigned readings whether covered in class or not, may appear on exams. Information presented by your instructor or guest lecturers and material from class discussions may also be covered in the examinations.

You should be aware that some assignments require work outside of the classroom studio. Please note that due to time constraints, you are not permitted to use the facilities for work other than MLL 495/695

Active participation in this class requires your undivided attention while in the lab or studio. If you need to use your phone to text or take a call please excuse yourself and leave the room, first making sure that your production responsibilities are covered. Keep in mind that doing so frequently will affect your participation grade.

No written assignment will be accepted for grading after the date it is due. You will know about your assignments well before they are due. (See syllabus for specific due dates.) Avoid procrastination and work ahead of schedule. You are encouraged to hand your assignments in early.

Video assignments will be evaluated using the [Video Production Rubric](#) posted in BlackBoard.

Video assignments should be submitted through BlackBoard. You may submit a YouTube link or Google Docs link for the assignment.

All written work should be typed. Even though content is the most important part of your assignments, be aware that you are expected to follow carefully the appropriate rules of grammar, spelling, syntax and punctuation for all work. You are advised to proofread your work carefully.

All work submitted in this class should be original and produced solely for this course. All images and music must be properly credited and copyright clear. Final works should be submitted through Blackboard as .mov or .mp4 files.

Video editing requires careful management and working with large files, sometimes several GBs. You will be expected to maintain your files and appropriate backups. In order to assure a manageable workflow, you are encouraged to acquire a portable hard drive for use in this class. Depending on your individual needs the size may vary. 100 GBs USB3 should be adequate for most projects.

Due to the nature of the projects we will be working on this semester, the production and class

schedule may change. Refer to the online syllabus in BlackBoard for up-to-date information.

Box Account

All UMBC account holders have access to 25 GBs of network storage through Box (<http://umbc.box.com>). This is an excellent way of sharing large files (such as videos). Details on your Box account are here: <https://wiki.umbc.edu/display/faq/Box+at+UMBC>

Field Production Equipment

Students in this class will have access to two Panasonic AG-AC90 Video Cameras and accessories, available at the Digital Media Lab in the AOK Library. Operating instructions are here: <http://tinyurl.com/mml3ybo> You will need to supply an SD card for recording with the camera. Compatible cards include SD Memory Card, SDHC Memory Card and SDXC Memory Card. Note that 4 GB or more Memory Cards that do not have the SDHC logo or 48 GB or do not have the SDXC logo are not based on SD Memory Card Specifications.

Library Resources

Digital Media Lab (DML): In addition to circulating camera reserved for this class, the DML provides spaces and equipment for recording audio and video projects. In addition, there are Mac workstations equipped with Final Cut Pro and other a/v related software.

Equipment Loan Program: The AOK Library now has a limited number of cameras, camcorders and audio recorders available for short term loan. For a complete listing of the equipment and the policies please click the Equipment Loan Program link above. Details on circulation of equipment reserved for this class is here:

https://docs.google.com/a/umbc.edu/document/d/1VHR9L7NVhklzRWwp1tddV_IWb9flfxJ51ezJ9cyWvYo/edit?usp=sharing

Lynda.com Tutorials

Another resource that you should be aware of is Lynda.com. Anyone can try Lynda.com free for 7 days and it is free to patrons of Baltimore County, Anne Arundel and Howard County Libraries. If you are taking a visual arts class, you will also have access to Lynda.com. More information on UMBC access to Lynda is [here](#).

Lynda iMove Tutorial: <https://www.lynda.com/iMovie-tutorials/Welcome/487935/493818-4.html>

Appointments

Individual appointments during office hours may be booked using Google Calendar:

<https://www.google.com/calendar/selfsched?sstoken=UUxCZThhdko5cjJHfGRlZmF1bHR8NTE1OTMzNGZzMWE2NzMzMThkMGIxNWJlODQzYzFmMjM>

Note on Academic Integrity

By enrolling in this course, each student assumes the responsibilities of an active participant in

UMBC's scholarly community in which everyone's academic work and behavior are held to the highest standards of honesty. Cheating, fabrication, plagiarism, and helping others to commit these acts are all forms of academic dishonesty, and they are wrong. Academic misconduct could result in disciplinary action that may include, but is not limited to, suspension or dismissal. To read the full Student Academic Conduct Policy, consult the UMBC Student Handbook, the Faculty Handbook, or the UMBC Policies section of the Graduate School website.

Disclosures of Sexual Misconduct and Child Abuse or Neglect

As an instructor, I am considered a Responsible Employee, per UMBC's Policy on Prohibited Sexual Misconduct, Interpersonal Violence, and Other Related Misconduct (located at <http://humanrelations.umbc.edu/sexual-misconduct/umbc-resource-page-for-sexual-misconduct-and-other-related-misconduct/>). While my goal is for you to be able to share information related to your life experiences through discussion and written work, I want to be transparent that as a Responsible Employee I am required to report disclosures of sexual assault, domestic violence, relationship violence, stalking, and/or gender-based harassment to the University's Title IX Coordinator.

As an instructor, I also have a mandatory obligation to report disclosures of or suspected instances of child abuse or neglect (www.usmh.usmd.edu/regents/bylaws/SectionVI/VII150.pdf). The purpose of these reporting requirements is for the University to inform you of options, supports and resources; you will not be forced to file a report with the police. Further, you are able to receive supports and resources, even if you choose to not want any action taken. Please note that in certain situations, based on the nature of the disclosure, the University may need to take action.

If you need to speak with someone in confidence about an incident, UMBC has the following Confidential Resources available to support you:

The Counseling Center: 410-455-2472

University Health Services: 410-455-2542

(After-hours counseling and care available by calling campus police at 410-455-5555)

Other on-campus supports and resources:

The Women's Center, 410-455-2714

Title IX Coordinator, 410-455-1606

Additional on and off campus supports and resources can be found at:

<http://humanrelations.umbc.edu/sexual-misconduct/gender-equitytitle-ix/>.

Schedule

Due to the nature of the projects we will be working on this semester, the production and class schedule may change. Refer to the online syllabus in BlackBoard for up-to-date information.

Class 1 - September 9

Introduction to course and the production process – Digital Storytelling project discussed

[View Digital Story Examples](#)

Lambert: Chapters 1, 2, 3

Class 2 - September 16

Digital Storytelling project – Story Circle

Digital Storytelling project – Record Narration– iMovie Tutorial

Tutorial files may be [downloaded here](#).

Please bring the following to class:

1. headphones or earbuds.
2. SD card, hard drive, USB thumb drive to backup your media.
3. If you are working on your own laptop, please bring it.
4. A printed copy of your story. You will need this when you record.
5. digital media for your story, including photos, video clips

You may record your story in advance at the AOK Digital Media Lab. Remember to send me your story through Google doc prior to Monday so I can review it. Be sure to enable commenting on the document when you send it.

Lambert: Chapters 4, 5, 6, 7

Class 3 - September 23

Field Production Equipment Orientation - TV Studio SHERM 202 (Dustin Roddy)

Class 4 - September 30

Work on Digital Stories

Class 5 – October 7

Digital Stories Due – View Digital Stories, Discuss Community Project (Collaborative Digital Story) & Individual Project

Class 6 - October 14 - Interviewing Exercise

[Read Berg - A Dramaturgical Look at Interviewing - BlackBoard \(Documents\)](#)

Treatment for Individual Video due - Presented in Class

Class 7 - October 21 - Meet in TV Studio SHERM 202 - shoot interviews exercise

Class 8 - October 28

Script for Individual Video due ([see format notes](#))

Class 9 - November 4

No Class Meeting - Individual script review by appointment

[Reserve time here](#)

Class 10 – November 11

Work on Collaborative video project in class - FA 418

Class 11 – November 18

Work on Collaborative video project in class - FA 418

Class 12 – November 25

Work on Collaborative and Individual video projects in class - FA 418

***** Tuesday, November 27, MPT Field Trip 2:00 <http://www.mpt.org/about/directions/>**

Class 13 – December 1

No Class Meeting - Individual review of rough cuts by appointment

Rough cut is due by noon on Dec. 1 (No more than 5 minutes in length)

Reserve time here for individual meeting to view and discuss rough cuts of individual projects (5 minute limit)

Class 14 – December 9

Collaborative Video Project Due (submit by noon for class screening)

Individual Video Project Due

Project Viewing

Digital Story Examples

Missing in Action <https://youtu.be/uL9ox-4l5-Q>

My Big Feet https://youtu.be/Jcsk2R8_esM

P.S.. I Love You <https://youtu.be/Lor3zlc7RWc>

Never Assume <https://youtu.be/Q67pyCDn3Bw>

Collaborative Project Notes

Each team will be responsible for the following:

1. Preparing a full transcription of an assigned interview. The full interviews are in YouTube and linked to the project spreadsheet. Transcript should be emailed to me.
2. From provided footage edit a 2-4 minute story including interview highlights. Footage will be provided through Box. Links to this will be recorded on the project spreadsheet. The finished video should be sent to me through Box or Google Docs.
3. a second transcription of the edited interview. This will be used for closed captioning. Transcript should be emailed to me.

In addition to these postproduction tasks, participation in on-location shoots will also count towards this project. These will be scheduled outside of class time.

Each team member will also submit in BlackBoard a brief accounting of their participation in the project.

Script Format Notes

You have the option of submitting your script in either two-column or screenplay format, however it is important to choose one and be consistent in your formatting. Scripts should be submitted as both a hard-copy, delivered in class and as a file emailed to the instructor prior to the due date. Formats are explained in your text. Below are some additional resources on script formatting.

Two-column, Split-page Script Format

<http://schoolvideonews.com/Pre-Production/Two-Column-Split-Page-Script-Format>

Screenplay Format Guide

<http://www.storysense.com/format.htm>

Sample Screenplay Format

<http://www.storysense.com/format/margins.htm>

You may also consider using dedicated scriptwriting software such as celtx:

<https://www.celtx.com/index.html>

MCS 406 and MCS 495 "New" Courses to be Cross-listed with MLL 406 and 495

1 message

Jason Loviglio <loviglio@umbc.edu>

Tue, Feb 19, 2019 at 11:42 AM

To: Rose Drohan Drohan <rdrohan@umbc.edu>, Terrance Worchesky <Dr.Worchesky@umbc.edu>, Carolyn Forestiere <forestie@umbc.edu>, Samirah Hassan <shassan1@umbc.edu>, Ana Oscoz <oscoz@umbc.edu>, Donald Snyder <dsnyder@umbc.edu>

Dear Rose and Terry,

MCS and MLL have agreed to cross listed MLL406 and MLL495, two courses that have been on the books for years. I've submitted here two New Course forms to create the MCS versions. And Dr. Oscoz in MLL has submitted Course Change forms to indicate that we want to cross list these.

Please let us know if you need anything else from either/both depts in order to get this on the books as soon as possible. We want the Fall 2019 schedule and advising to reflect this change if at all possible.

Many thanks!
Jason

Jason Loviglio, Ph.D.
Chair
Department of Media and Communication Studies
University of Maryland, Baltimore County

Serial Season Three: From Structure to Feeling

2 attachments**MCS495 new course form ugc.doc**

90K

**MCS406new course form ugc.doc**

95K